

2024

Humphrey Alumni Global Policy

Series: Heroica Puebla de

Zaragoza, Mexico

**PROGRAM
BOOK**





**Humphrey
Fellowship**

A Fulbright Exchange Program

ABOUT

Hubert H. Humphrey Fellowship Program

The Hubert H. Humphrey Fellowship Program, a Fulbright exchange, enhances leadership among international professionals who collaborate to address local and global challenges and foster change for the collective good. Through academic study and professional development with U.S. counterparts, this growing global network shares best practices and builds expertise in fields of critical importance to advance societal and institutional capacity, promote human rights and freedoms, ensure sustainable environments, and develop thriving communities.

Venue: Hotel Quinta Real Puebla





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HUMPHREY ALUMNI GLOBAL POLICY SERIES: Heroica Puebla de Zaragoza, Mexico

PARTICIPANTS

Karen Hudlet Vázquez

Monitoring, Evaluation and Learning
Consultant
Fundación Avina

Tuchee Gaona Gordillo

Independent Consultant
Independent Consultant

Katia D'Artigues Beauregard

President
Yo También

Mariana Estefanía Azcárraga Quiza

Psychiatrist & Director of the University
Health and Wellness Center
Universidad Panamericana

Ignacio Devesa Gutiérrez

Physician specializing in Physical
Medicine and Rehabilitation
Ejercicio libre de la medicina

Oscar Ocampo Albarrán

Energy and Environment Coordinator
Mexican Institute for Competitiveness

Esteban Santamaria Hernandez

Director
Center of Analysis for Innovation
Research

Andrea Mateos Cuautle

Instructional Designer
The NASA SCoPE Team

Roger Benito Pacheco Castro

Research Associate C
Sisal Academic Unit of the Institute of
Engineering, *Universidad Nacional
Autónoma de México*

Héctor Ramón Ramírez Partida

Professor
Universidad de Guanajuato

Miguel Angel Marmolejo Cervantes

Research Professor
Law and Criminology Faculty *Universidad
Autónoma de Nuevo León*

Esteban Estrella Guillén

Architect - Co-Director
BANA

Daniel Iván Zamarrón Saldaña

Director of Parks and Gardens
Ciudad Juárez Municipality

María del Pilar Salazar Vargas

Doctorate candidate in sustainability
science and independent consultant,
*Universidad Nacional Autónoma de
México*

Isabel Gabriela

Teacher
Voluntario comunidad San Miguel de
Allende, Guanajuato



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PARTICIPANTS

Jesus Rosario Monreal Carvajal

Architect
Independent Contractor

Juan Manuel Guzman González

Physician Specialist in Physical Medicine
and Rehabilitation

Clemente Ávila Parra

Senior Social Protection Economist
The World Bank

Tania Eulalia Martinez Cruz

Director of the Food Sovereignty and
Water Program
Land is Life

Zoe Catalina Arredondo Joffre

Fundraising Coordinator
It Gets Better Mexico

Serafin Maya Sotelo

Independent Consultant

Maria de los Ángeles Fernández Ruiz

Director of Property Security for México
VINCI Construction México

Perseo Quiroz Rendón

Municipal President-Elect of Tepoztlan,
Morelos
H. Ayuntamiento de Tepoztlán Morelos

Claudia Serrano Rico

Administrator of the Old Hercules
Station
Querétaro Municipality/Secretary of
Culture

Andrea Sánchez Mercado

Reputation & Communications Director
Grupo Modelo

Luis Solís Rojas

Doctor
Private practice

Mia Armstrong-López

Managing Editor
Arizona State University Media
Enterprise

**Luisa Alejandra Domínguez
Álvarez**

Global Green Growth Institute

Aidée Zamora Espinola

Director
AMERALI Group

Silvia Ortega

Independent Consultant and
Education Expert



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AGENDA

MONDAY, JULY 8 2024

| | | | |
|----------------|--------------------------------------|----------------|--|
| 5:00 PM | Arrival and Registration | 2:45 - 3:35 PM | Expert Presentation: Agriculture and Climate Tania Eulalia Martinez Cruz, Director of the Food Sovereignty and Water Program Land is Life |
| 7:00 - 8:30 PM | Welcome Cocktail & Dinner | | |

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|----------------|---|
| 3:35 - 4:00 PM | Coffee Break |
| 4:00 - 4:40 PM | Expert Presentation: Communication and Journalism Mia Armstrong-López, Managing Editor Arizona State University Media Enterprise |

TUESDAY, JULY 9 2024

| | | | |
|----------------|--|----------------|---|
| 8:00 - 9:00 AM | Breakfast | 4:40 - 5:20 PM | Expert Presentation: Economics and Development Clemente Ávila Parra, Senior Social Protection Economist The World Bank |
| 9:00 - 9:10 AM | Welcome Remarks Hazel Blackmore, Executive Director COMEXUS | 7:00 - 8:30 PM | Networking Dinner |
| 9:10 - 9:50 AM | Expert Presentation: Public Policy Perseo Quiroz Rendón, Municipal President-Elect of Tepoztlan, Morelos | | |

| | |
|------------------|--|
| 9:50 - 10:30 AM | Expert Presentation: Law and Human Rights Katia D'Artigues Beauregard, Activist and Journalist Yo Tambien |
| 10:30 - 11:10 AM | Expert Presentation: Architecture and Urban Planning Daniel Iván Zamarrón Saldaña, Director of Parks and Gardens Ciudad Juárez Municipality |
| 11:10 - 11:40 AM | Coffee Break |
| 11:40 - 12:20 PM | Expert Presentation: Education Sylvia Ortega Salazar, Education Specialist |
| 12:20 - 1:00 PM | Expert Presentation: Medical Sciences and Public Health Mariana Estefanía Azcárraga Quiza, Physiatrist and Director of the University Center for Health and Wellness Panamericana University |
| 1:00 - 2:30 PM | Comida |

WEDNESDAY, JULY 10

| | |
|------------------|---|
| 8:00 - 9:00 AM | Breakfast |
| 9:00 - 12:00 PM | Working Groups by Area |
| 12:00 - 12:30 PM | Presentation of 5 recommendations for the bilateral relationship: Law and Human Rights |
| 12:30 - 1:00 PM | Presentation of 5 recommendations for the bilateral relationship: Education |



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AGENDA

WEDNESDAY, JULY 10 2024

| | |
|----------------|--|
| 1:00 - 1:30 PM | Remarks from the United States Embassy in Mexico |
| 1:30 - 3:00 PM | Lunch |
| 3:00 - 3:30 PM | Presentation of 5 recommendations for the bilateral relationship: Medical Sciences and Public Health |
| 3:30 - 4:00 PM | Presentation of 5 recommendations for the bilateral relationship: Communications and Journalism |
| 4:00 - 4:15 PM | Coffee Break |
| 4:15 - 4:45 PM | Presentation of 5 recommendations for the bilateral relationship: Agriculture and Climate |
| 4:45 - 5:15 PM | Presentation of 5 recommendations for the bilateral relationship: Architecture and Urban Planning |
| 7:00 - 8:30 PM | Dinner |

THURSDAY, JULY 11 2024

| | |
|-----------------|-----------|
| 8:00 - 10:00 AM | Breakfast |
| 10:00 AM | Departure |



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AGENDA

JULY 9 2024

9:00-9:10 A.M.

WELCOME REMARKS



Hazel Blackmore
Executive Director
COMEXUS



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AGENDA

JULY 9 2024

9:10-9:50 A.M.

PUBLIC POLICY KEYNOTE LECTURE



Perseo Quiroz Rendón
Municipal President Elect
Tepoztlán, Morelos



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JULY 9 2024

9:50-10:30 A.M.

HUMAN RIGHT AND LAW KEYNOTE LECTURE



Katia D'Artigues Beauregard
Activist and Journalist



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AGENDA

JULY 9 2024

10:30-11:10 A.M.

ARCHITECTURE AND URBAN PLANNING KEYNOTE LECTURE



Daniel Iván Zamarrón Saldaña
Director of Parks and Gardens
Municipality of *Ciudad Juárez*



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JULY 9 2024

11:40-12:20 P.M.

EDUCATION KEYNOTE LECTURE



Sylvia Ortega Salazar
Education Specialist



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AGENDA

JULY 9 2024

12:20-1:00 P.M.

MEDICAL SCIENCES AND PUBLIC HEALTH

KEYNOTE LECTURE



Mariana Estefanía Azcárraga Quiza

Physiatrist and Director of the
University Center for Health and
Wellness
Panamericana University



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JULY 9 2024

2:45-3:35 P.M.

AGRICULTURE KEYNOTE LECTURE



Tania Eulalia Martinez Cruz
Food and Water Sovereignty
Program Manager
Land is Life



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JULY 9 2024

4:00-4:40 P.M.

JOURNALISM AND COMMUNICATION KEYNOTE

LECTURE



Mia Armstrong-Lopez

Managing Editor

ASU Media Enterprise



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AGENDA

JULY 9 2024

4:40-5:20 P.M.

ECONOMICS AND DEVELOPMENT KEYNOTE LECTURE



Clemente Ávila Parra

Senior Social Protection Economist

The World Bank



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AGENDA

JULY 10 2024

12:00-12:30 P.M.

HUMAN RIGHTS AND LAW PANEL PRESENTATION

Panelists

Maria de los Angeles Fernandez Ruiz, Director of Property Security for Mexico, VINCI Construction México

Tuchee Gaona Gordillo, Independent Consultant, Independent Consultant

Karen Hudlet Vázquez, Monitoring, Evaluation and Learning Consultant, Fundación Avina

Esteban Santamaria Hernandez, Director, CAIINNO

Zoe Catalina Arredondo Joffre, Fundraising Coordinator It Gets Better Mexico



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AGENDA

JULY 10 2024

12:30-1:00 PM

EDUCATION PANEL PRESENTATION

Panelists

Andrea Mateos Cuautle , Instructional Designer, The NASA SCoPE Team

Isabel Gabriela Nava Molina , Teacher, Voluntario comunidad San Miguel de Allende, Guanajuato

Serafin Maya Sotelo, Independent Consultant, Independent Contractor

Miguel Angel Marmolejo Cervantes, Research Professor, Facultad de Derecho y Criminología
Universidad Autónoma de Nuevo León

Héctor Ramón Ramírez Partida, Professor, *Universidad de Guanajuato*



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AGENDA

JULY 10 2024

1:00-1:30 P.M.

WORDS FROM THE U.S. EMBASSY IN MEXICO



Daniel Strieff

Assistant Press Attaché

The U.S. Embassy in Mexico



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AGENDA

JULY 10 2024

3:00-3:30 PM

MEDICAL SCIENCES AND PUBLIC HEALTH PANEL PRESENTATION

Panelists

Mariana Estefanía Azcárraga Quiza, Psychiatrist & Director of the University Center for Health and Wellness, *Universidad Panamericana*

Ignacio Devesa Gutiérrez, Physician specializing in Physical Medicine and Rehabilitation, Ejercicio libre de la medicina

Luis Solís Rojas, Doctor, Private practice

Juan Manuel Guzman González, Physician Specialist in Physical Medicine and Rehabilitation



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JULY 10 2024

3:30-4:00 PM

JOURNALISM AND COMMUNICATION PANEL PRESENTATION

Panelists

Mia Armstrong-Lopez, Managing Editor, Office of University Affairs

Claudia Serrano Rico, Administrator of the Old Hercules Station, Querétaro Municipality/Secretary of Culture

Katia D'Artigues Beauregard, President, Yo También

Andrea Sánchez Mercado, Reputation & Communications Director, Grupo Modelo



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AGENDA

JULY 10 2024

4:15-4:45 PM

AGRICULTURE AND CLIMATE PANEL PRESENTATION

Panelists

Oscar Ocampo Albarrán, Energy and Environment Coordinator, Mexican Institute for Competitiveness

Roger Benito Pacheco Castro, Research Associate, Sisal Academic Unit of the Institute of Engineering,
Universidad Nacional Autónoma de México

María del Pilar Salazar Vargas, Doctorate candidate in sustainability science and independent consultant, *Universidad Nacional Autónoma de México*

Luisa Alejandra Domínguez Álvarez, Global Green Growth Institute

Tania Eulalia Martinez Cruz, Food and Water Sovereignty Program Director, Land is Life

Aidée Zamora Espinola, Director, AMERALI Group



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JULY 11 2024

4:45-5:15 PM

ARCHITECTURE AND URBAN PLANNING PANEL PRESENTATION

Panelists

Esteban Estrella Guillén, Architect - Co-director, BANA

Daniel Iván Zamarrón Saldaña, Director of Parks and Gardens, Ciudad Juárez Municipality

Jesus Rosario Monreal Carvajal, Architect, Independent Contractor